

# Public-Facing Website Policies

## Nephrology Associates of Syracuse, PC

1304 Buckley Road  
Suite 200  
Syracuse, New York 13212

**Privacy Contact:** Corporate Compliance Officer

**Phone:** (315) 478-3311

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## Privacy Policy

**Effective Date:** January 1, 2026

Nephrology Associates of Syracuse, PC (“Practice,” “we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website at [www.nephrologysyracuse.com](http://www.nephrologysyracuse.com) (the “Site”).

This policy applies only to information collected through this Site and not to information collected offline, through patient portals, or during the provision of medical care.

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### 1. Information We Collect

#### A. Information You Provide Voluntarily

We may collect personal information you voluntarily provide, including: - Name - Email address - Phone number - Mailing address - Information submitted through contact forms

#### B. Information Collected Automatically

When you use our Site, we may automatically collect: - IP address - Browser type - Device information - Pages visited and time spent - Referring website addresses - Cookies and similar tracking technologies

#### C. Protected Health Information (PHI)

This Site is not intended to collect or transmit Protected Health Information. If you are a patient, please use our secure patient portal or contact our office directly for any clinical matters.

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## 2. How We Use Your Information

We may use information collected to: Improve website performance and user experience - Maintain security and prevent fraud - Comply with legal and regulatory requirements - Evaluate employment applications

We do **not** sell personal information.

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## 3. Cookies and Tracking Technologies

Our Site uses cookies and similar technologies to: - Ensure website functionality - Analyze traffic and usage trends - Enhance user experience - Remember user preferences

### Cookies Banner Notice

When you first visit our Site, you will see a cookies banner that allows you to: - Accept all cookies - Reject non-essential cookies - Customize cookie preferences

You can change your cookie preferences at any time through your browser settings.

Disabling certain cookies may affect Site functionality.

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## 4. How We Share Information

We may share information with: - Website hosting and IT service providers - Analytics providers - Legal or regulatory authorities when required - Successor organizations in the event of a merger or acquisition

All service providers are required to safeguard your information.

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## 5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect information. However, no online transmission or storage system can be guaranteed 100% secure.

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## 6. Your Privacy Rights

Depending on applicable laws, you may have the right to: - Request access to your personal information - Request correction of inaccurate information - Request deletion of your personal information - Opt out of certain communications

To make a request, contact us using the information below.

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## 7. Privacy of Minors

Nephrology Associates of Syracuse, PC does not provide care to individuals under the age of 18.

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## 8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy practices.

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## 9. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised effective date.

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## 10. Contact Information

### **Nephrology Associates of Syracuse, PC**

Corporate Compliance Officer  
1304 Buckley Road, Suite 200  
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## HIPAA Notice of Privacy Practices

Nephrology Associates of Syracuse, PC is committed to protecting the privacy and security of your Protected Health Information (PHI) in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and applicable New York State laws.

## How We May Use and Disclose PHI

We may use and disclose PHI for: - Treatment - Payment - Health care operations - Public health and safety requirements - As required by law

## Your Rights Under HIPAA

You have the right to: - Access and obtain a copy of your medical records - Request corrections to your medical records - Request restrictions on certain uses and disclosures - Request confidential communications - Receive an accounting of disclosures - Obtain a paper or electronic copy of our full Notice of Privacy Practices

## Full Notice of Privacy Practices

Our complete HIPAA Notice of Privacy Practices is available on our web site under Patient Forms.

For questions about privacy practices or to file a concern, contact our Corporate Compliance Officer using the information listed above.

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